



SAFETY CONFERENCE

ARE YOU PREPARED

September 27, 2023
8:00 a.m. - 5:00 p.m.
Conference Center



**POLICE DEPARTMENT
EMERGENCY MANAGEMENT**

5200 N. Lake Rd.
Merced, CA 95343

Phone: 209-228-8273
Email: emergency.mgmt@ucmerced.edu

Conference Agenda

Time	Event	Location
7:00 a.m. – 8:00 a.m.	Registration	Conference Center
8:00 a.m. – 8:30 a.m.	Networking and Continental Breakfast	Conference Center
8:30 a.m. – 8:50 a.m.	Opening Remarks Dan Okoli, Vice Chancellor for POPD Chou Her, AVC and Chief of Police Laura Rodriguez-Mascorro, Emergency Manager	Conference Center Ballroom
8:50 a.m. – 10:35 a.m.	Keynote Speaker Dr. Jill McCluskey, Founder of the Lauren McCluskey Foundation	Conference Center Ballroom
9:30 a.m. – 10:30 a.m.	Optional Tour – Campus Engineering Jim Brugger, PE, Mechanical Engineer	Conference Center Lobby
10:35 a.m. – 10:55 a.m.	Exhibit Break	Conference Center Lobby
10:55 a.m. – 11:55 a.m.	Breakout Session – Group 1 1. Animal Therapy 2. Breaking New Ground 3. California Amber Alert 4. Jeanne Clery Act 5. Trends in Active Shooter	Location: 1. Conference Ctr 215 2. Conference Ctr 105 3. Conference Ctr 225 4. Conference Ctr 110 5. Administration Bldg. 306
11:55 a.m. – 1:00 p.m.	Lunch and Exhibit	Conference Center Ballroom and Lobby
1:00 p.m. – 2:00 p.m.	Breakout Session – Group 2 1. Animal Therapy 2. Behavioral Threat Assessment 3. Black Swans, Grey Rhinos, and... 4. California Amber Alert 5. From Northridge to Now 6. Protest Management	Location: 1. Conference Ctr 215 2. Administration Bldg. 306 3. Administration Bldg. 155 4. Conference Ctr 225 5. Conference Ctr 105 6. Conference Ctr 110
2:00 p.m. – 2:10 p.m.	Exhibit Break	Conference Center Lobby
2:10 p.m. – 3:10 p.m.	Breakout Session – Group 3 1. Animal Therapy 2. Breaking New Ground 3. It's a Marathon, Not a Sprint 4. Jeanne Clery Act 5. Trends in Active Shooter	Location: 1. Conference Ctr 215 2. Conference Ctr 105 3. Administration Bldg. 306 4. Conference Ctr 225 5. Administration Bldg. 155
3:10 p.m. – 3:20 p.m.	Exhibit Break	Conference Center Lobby
3:20 p.m. – 4:20 p.m.	Breakout Session – Group 4 1. Animal Therapy 2. Behavioral Threat Assessment 3. Black Swans, Grey Rhinos, and... 4. From Northridge to Now 5. It's a Marathon, Not a Sprint 6. Protest Management	Location: 1. Conference Ctr 215 2. Conference Ctr 105 3. Administration Bldg. 306 4. Administration Bldg. 155 5. Conference Ctr 225 6. Conference Ctr 110
4:20 p.m. – 5:00 p.m.	Closing Remarks	Conference Center Ballroom



ARE YOU PREPARED

Speaking Agencies: Lauren McCluskey Foundation, Federal Bureau of Investigations (FBI), U.S. Secret Service, UC Berkeley Police (retired), University of California Office of the President, California State University Chancellor's Office, Stanford University, California Highway Patrol, Department of Education, CalFire – Merced County and Merced County Office of Emergency Services

Keynote Speaker – Dr. Jill McCluskey, Lauren McCluskey Foundation

Jill McCluskey co-founded the Lauren McCluskey Foundation with her husband Matt after the murder of their daughter Lauren. Jill serves as the Foundation's President. She started the Lauren's Promise campaign, and she is collaborating on the campus safety score initiative. She shares Lauren's story to increase awareness of the seriousness of dating violence and make positive change, so that others will not lose their daughters to violence. Jill is also a Regents Professor and Director of the School of Economic Sciences at Washington State University. She received her Ph.D. in Agricultural and Resource Economics from UC Berkeley.

- ▶ Lauren's Story and Lessons Learned
- ▶ Campus Safety Initiatives
- ▶ Lauren's Promise

Lauren's Promise

Lauren's Promise is a vow that anyone – faculty, staff, students, parents, and community members – can take to indicate to others that they represent a safe haven for sharing incidents of sexual assault, domestic violence, or stalking. Anyone who makes Lauren's Promise will listen to and believe those individuals who are being threatened or experiencing sexual assault, dating violence or stalking and will help connect victims to support resources. By making Lauren's Promise, individuals are helping to change campus cultures that respond poorly to dating violence and stalking throughout the nation.

I promise to:

- ▶ Listen and believe you if someone is threatening you
- ▶ Represent a safe haven for sharing incidents of sexual assault, domestic violence, or stalking
- ▶ Change campus culture that responds poorly to dating violence and stalking

Join the Lauren's Promise by scanning the QR code below.



**I MADE
LAUREN'S
PROMISE**

**I WILL LISTEN AND
BELIEVE YOU IF
SOMEONE IS
THREATENING YOU**





Breakout Sessions

Behavioral Threat Assessment

Speaker: Dr. Aaron Cotkin, Ph.D. and Arlene Macias, Domestic Security Strategist, U. S. Secret Service: National Threat Assessment Center

Ensuring the safety of our communities is a responsibility that belongs to everyone. For over 20 years, the U.S. Secret Service National Threat Assessment Center (NTAC) has conducted research on the thinking and behaviors of those who commit acts of targeted violence to prevent future tragedies. Key findings from this research indicate that establishing multidisciplinary threat assessment teams and encouraging communities to report concerning behaviors are critical steps in the prevention of targeted violence.

This presentation will highlight case studies, key findings, and recommendations from NTAC's latest research reports examining targeted violence in the United States. It will also focus on how communities can use a multidisciplinary behavioral threat assessment approach to identify and assess individuals exhibiting concerning or threatening behaviors and apply appropriate interventions to ensure safety and promote successful outcomes for the students.

	Breakout Group 2	Breakout Group 4
Time	1:00 p.m. – 2:00 p.m.	3:20 p.m. – 4:20 p.m.
Location	Administration Building Room 306	Conference Center Room 105



Black Swans, Grey Rhinos, and Dragon Kings: The Next Challenges for Emergency Management

Speaker: Christopher Godley, Director of Emergency Management, Stanford University

In this session we will take a close look at the “Big 5” hazards that will almost certainly impact the world in the next 25 years and assess how current emergency management concepts and tools will meet – or may not meet – these challenges. Critically, we will also review the paradigms through which we view risk in the future shapes our actions. Expanding and assessing these paradigms may enable emergency managers to become more adept and effective.

The term “black swan” was made popular by Nassim Taleb and describes a significant event that surprises everyone because our outlook on what was possible is too narrow - an example being 9/11. A “grey rhino” event is a highly probable and understood (but ignored) threat - for example, a major earthquake in California. The term “dragon king” refers to an event that is extremely large

or has an outsized impact and is statistically an outlier – Three Mile Island serves as an example here.

Why do disasters usually take us by surprise? Can we learn to anticipate even “impossible” events? What will it take to move from being “resilient” to becoming truly “anti-fragile”? How will we manage the unmanageable? Come help find the answers for questions we are all just starting to ask.

	Breakout Group 2	Breakout Group 4
Time	1:00 p.m. – 2:00 p.m.	3:20 p.m. – 4:20 p.m.
Location	Administration Building Room 155	Administration Building Room 306



Breaking New Ground: Innovation, Emergency Management, and Artificial Intelligence

Speaker: Amina Assefa, Director of Systemwide Emergency Management and Business Continuity, UC Office of the President

This presentation delves into innovative advancements in UC Emergency Management (EM) planning, with a special focus on the transformative role of Artificial Intelligence (AI). It explores how AI technologies can be easily used to enhance preparedness planning and aid in the facilitation of training and exercises. The presentation will detail three case studies that explore how the UC is using technology to innovate and break new ground in EM.

	Breakout Group 1	Breakout Group 3
Time	10:55 a.m. – 11:55 a.m.	2:10 p.m. – 3:10 p.m.
Location	Conference Center Room 105	Conference Center Room 105

California Amber Alert System

Speaker: Matthew Whitworth, Sergeant, California Highway Patrol

California Alerts Program – Presentation will include the alerts issued by the California Highway Patrol on behalf of allied agencies. The presentation will include a brief history of the program and tools and resources that are available for allied agencies.

	Breakout Group 1	Breakout Group 2
Time	10:55 a.m. – 11:55 a.m.	1:00 p.m. – 2:00 p.m.
Location	Conference Center Room 225	Conference Center Room 225

It's a Marathon, Not a Sprint

Speaker: Mark Pimentel, Fire Chief and Adam Amaral, Emergency Services Manager – Merced County Office of Emergency Services

Incidents and disasters are more impactful and more complex than ever before. Statistics reveal that disasters are occurring more frequently and with greater intensity. Response operations are seeing more integration of Incident Management teams supporting EOC's.

	Breakout Group 3	Breakout Group 4
Time	2:10 p.m. – 3:10 p.m.	3:20 p.m. – 4:20 p.m.
Location	Administration Building 306	Conference Center 225



From Northridge to Now: Legacy of Earthquake at the CSU

Speaker: Jenny Novak, Director of Systemwide Emergency Management and Business Continuity, CSU Chanellor's Office

Nearly 30 years ago, the Northridge earthquake ruptured in Southern California, just miles away from one of CSU's most populous campuses. The damage on campus was major, necessitating the activation of continuity plans and support from partner agencies. Three decades later, the memories of the earthquake shape the way that CSU cultivates resilience through mitigation, preparedness, planning and policy. CSU's Director of Systemwide Emergency Management & Continuity will recap this seminal incident, share stories of the earthquake's imprint on CSUN's institutional memory, discuss what has changed and what hasn't, and how CSU plans for the inevitable next quake.

	Breakout Group 2	Breakout Group 4
Time	1:00 p.m. – 2:00 p.m.	3:20 p.m. – 4:20 p.m.
Location	Conference Center Room 105	Administration Building 155

Jeanne Clery Act Compliance

Speaker: James Moore, Senior Advisor for Clery Act Compliance and Campus Safety Operations, Department of Education

	Breakout Group 1	Breakout Group 3
Time	10:55 a.m. – 11:55 a.m.	2:10 p.m. – 3:10 p.m.
Location	Conference Center Room 110	Conference Center Room 225

Navigating Free Speech, Protests, and Public Safety

Speaker: Margo Bennett, Police Chief, UC Berkeley Police

This presentation takes a look at how a sponsored presentation evolved into chaos during a time of intense political emotions. Lessons learned from this event can guide us in how we prepare for the future of protests on our campuses. A structured policy and comprehensive planning process puts your campus in the best position for success.

	Breakout Group 2	Breakout Group 4
Time	1:00 p.m. – 2:00 p.m.	3:20 p.m. – 4:20 p.m.
Location	Conference Center Room 110	Conference Center Room 110



ROG the Dog by FirstNet

OPEN SESSION

Animal Assisted Therapy to provide comfort and care in times of crisis.

	OPEN SESSION
Time	10:00 a.m. – 4:00 p.m.
Location	Conference Center Room 215

Trends in Active Shooter

Speaker: Alyssa Kim, Special Agent, FBI

Active Shooter Incidents in the United States in 2022 and Preventing Targeted Violence.

	Breakout Group 1	Breakout Group 3
Time	10:55 a.m. – 11:55 a.m.	2:10 p.m. – 3:10 p.m.
Location	Administraion Building Room 306	Administration Building 155





Speaker Biography





Aaron Cotkin, Ph.D.

Social Science Research Specialist (SSRS)
National Threat Assessment Center
Protective Intelligence and Assessment Division
U.S. Secret Service

Dr. Cotkin is a Social Science Research Specialist with the U.S. Secret Service National Threat Assessment Center (NTAC) where he participates in the Center's mission to conduct research and provide trainings, consultations, and information-sharing on threat assessments and targeted violence. NTAC's focus is understanding, and developing methods to prevent, violence that targets government officials and facilities, public spaces, K-12 schools, university campuses, and workplaces.

Prior to joining NTAC in 2019, Dr. Cotkin taught college courses in political science and ethics, and was managing editor of *The Adam Smith Review*, a peer-reviewed academic journal. Dr. Cotkin earned a Ph.D. in political science from University of California, San Diego.



Adam Amaral

Emergency Services Manager
Merced County Office of Emergency Services

Adam began his career with the State of California in 2002 as a Firefighter with CAL FIRE where he spent 16 years with the agency. In 2017 Adam joined Cal OES as a State Emergency Manager (ESC) in Region II Coastal Region. A year later, Adam was promoted to Senior State Emergency Manager (SESC) and temporarily filled the acting Deputy Regional Administrator position for Coastal Response Operations for one year. During his tenure with Cal OES, Adam was deployed to (9) Federal declared disasters in the state and has worked in over 20 County EOC's in the state. In December 2021, Adam accepted the Merced County OES Emergency Services Manager position where he led the County's response and recovery to the 2022/2023 winter storm disasters that impacted the County.

Adam holds a bachelor's degree in public administration, Emergency Management Specialist, and state/federal instructor for Cal OES/CSTI, FEMA and State Fire Training. Adam teaches various Hazardous Materials and Emergency Management courses. Adam was the Cal OES Region II Emergency Management training and exercise coordinator, which supported 12 Operational areas with training and exercise development. Adam currently sits on the State SEMS Advisory Committee and is the lead subject matter expert to the EOC Operations State-wide working group.



Alyssa Kim

Special Agent

Federal Bureau of Investigations, Sacramento Division

Alyssa Kim is a Special Agent with FBI Sacramento Division, where she is responsible for the investigation of violent crimes. She serves as a Threat Management Coordinator for the Sacramento Division, and is trained and supported by the national-level resources of the FBI Behavioral Analysis Unit, Behavioral Threat Assessment Center (BAU-1, BTAC). Special Agent Kim also serves as a certified FBI Crisis Negotiator, and is a FBI Adjunct Instructor specializing in the instruction of Crisis Negotiation.

Prior to joining the FBI, Special Agent Kim completed a Master of Arts degree in Clinical Psychology, and maintains licensure in Illinois as a Licensed Clinical Professional Counselor.



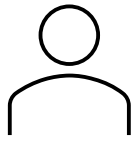
Amina Assefa

Director of Systemwide Emergency Management and Business Continuity
University of California Office of the President

Amina Assefa is the systemwide Director of Emergency Management and Business Continuity at the University of California (UC), Office of the President. In her role, she is responsible for coordinating with UC Locations on all aspects of resiliency planning. She previously served as the UC Center of Excellence in Readiness and managed UC Berkeley's Office of Emergency Management.

Assefa has 18 years of experience in emergency management, business continuity, and health and medical emergency planning. She serves on the California Earthquake Early Warning Advisory Board, UC/CDPH Health Security Executive Steering Committee, Disaster Resilient Universities Advisory Board, and the statewide Safety Assessment Program Steering Committee.

Prior to the UC, Amina worked for New York City Emergency Management and the State of Louisiana. Amina graduated from Mills College and holds a Master of Public Health degree from Tulane University School of Public Health and Tropical Medicine.



Arlene Macias

Domestic Security Strategist
National Threat Assessment Center
U.S. Secret Service

Arlene Macias is a Domestic Security Strategist (DSS) for the U. S. Secret Service National Threat Assessment Center (NTAC), where she collaborates with community safety partners to facilitate NTAC's trainings, consultations, and bolster the awareness and education of NTAC's resources related to domestic security and targeted violence prevention. She provides NTAC briefings and assists with policy and complex threat assessment consultations. Ms. Macias is regionally stationed at the U.S. Secret Service Los Angeles Field Office and her area of responsibility includes thirteen western states.

Ms. Macias has over 30 years of experience with the Secret Service, which began in the Los Angeles Field Office, where she provided support in counterfeit, financial crimes, forgery, background investigations, and protection functions before transferring to Washington, D.C. in 1998. While in D.C., she served as the Staff Assistant for the Office of Professional Responsibility. During her assignment in the Office of Professional Responsibility, she was responsible for planning, directing, and coordinating the inspection and internal security of all Secret Service field, protective, and headquarter offices and employees to appraise the effectiveness of operations, assess the quality of management and supervision, and determine adherence to Secret Service policies, regulations, and procedures. She also provided support in special investigations and surveys involving the agency's role in major criminal cases, protective functions, and employee misconduct.

Ms. Macias received her Bachelor of Arts in Psychology from the University of Southern New Hampshire.



Christopher Godley

Director of Emergency Management
Stanford University

Christopher Godley was recently appointed as the Director of Emergency Management for Stanford University where he leads the oversight and execution of the University's comprehensive emergency management programs including preparedness, business continuity, response, and recovery. Previously, Chris led the creation of the new Department of Emergency Management in Sonoma County following their devastating 2017 firestorms.

A Certified Emergency Manager, Chris has worked in Bay Area local governments for more than 25 years in the counties of Sonoma and Marin as well as the City of San Jose. As a consultant, he managed a national team for 5 years serving government and the private sector.

Chris has served in various leadership positions in response to more than 3 dozen local, state and federal disasters. A UCLA grad, Chris holds a master's in Emergency Services Administration from Cal State University, Long Beach and he is a 20-year veteran of the U.S. Army Reserve and National Guard.



James Moore

Senior Advisor for Clery Act Compliance and Campus Safety Operations
U.S. Department of Education

Jim Moore is the Senior Advisor for Clery Act Compliance and Campus Safety Operations at the United States Department of Education. He serves as the Federal Government's leading expert on the Clery Act, the Drug-Free Schools and Communities Act, and other campus safety and crime prevention initiatives. Mr. Moore has led numerous high-profile investigations, including the Department's examinations of the Jerry Sandusky and Larry Nassar scandals at Penn State and Michigan State respectively. He has worked with institutions to design and implement sexual assault prevention programs focused on primary prevention, bystander intervention, and risk reduction and has served as a Subject Matter Expert for the Federal Bureau of Investigation and the Department of Homeland Security on a variety of public safety topics.

Jim also leads the Department's Clery Act training, technical assistance, and outreach initiatives. He is a frequent speaker and trainer on campus safety issues, including sexual assault prevention and response, threat assessment, and substance abuse prevention. Jim is a member of the Association of Threat Assessment Professionals. From 2014-2017, Mr. Moore served on the White House Task Force to Protect Students from Sexual Assault and was named to the ED-DOJ-HHS Task Force on Sexual Violence in Education and the VAWA Interagency Working Group in 2022.



Jenny Novak

Director of Systemwide Emergency Management and Business Continuity
California State University Chancellor's Office

Jenny Novak is an award-winning Certified Emergency Manager with over fifteen years of experience in emergency management and fire prevention. Novak was recently selected as the first systemwide Director of Emergency Management and Continuity for the California State University system. Previously, she worked for the California Governor's Office of Emergency Services where she responded to several presidentially declared major disasters, including the Woolsey and Thomas Fires.

She is a 2022 graduate of the Naval Post Graduate School Center for Homeland Defense & Security's Executive Leaders Program. Novak holds a Master of Arts in Hazards Geography from the University of Southern California.

Jenny Novak has over fifteen years of experience in emergency management. Novak serves as the Director of Emergency Management and Continuity for the CSU system. Previously, she worked in response and recovery for the California Governor's Office of Emergency Services and for CSU Northridge as the Emergency Preparedness Manager.



Jill McCluskey, Ph.D.

President and Co-Founder of the Lauren McCluskey Foundation
Regents Professor and Director of the School of Economics Sciences,
Washington State University

Jill McCluskey co-founded the Lauren McCluskey Foundation with her husband Matt after the murder of their daughter Lauren. Jill serves as the Foundation's President. She started the Lauren's Promise campaign, and she is collaborating on the campus safety score initiative. She shares Lauren's story to increase awareness of the seriousness of dating violence and make positive change, so that others will not lose their daughters to violence. Jill is also a Regents Professor and Director of the School of Economic Sciences at Washington State University. She received her Ph.D. in Agricultural and Resource Economics from UC Berkeley.



Jim Brugger, P.E.

Director of Campus Engineering Services and Mechanical Engineer
UC Merced

Jim Brugger has been with UC Merced for twelve years and is currently the Director of Campus Engineering Services in Facilities Management. Jim has nearly 30 years of experience in the HVAC industry, values outreach and education and provides tours of the Campus energy systems to students, faculty, staff, and visitors. Jim is also the Advisor for the UC Merced Student Branch of ASHRAE.



Margo Bennett

Retired Police Chief
University of California Berkeley

Chief Margo Bennett has over 45 years of law enforcement experience. She spent 13 years in the Federal Bureau of Investigation and investigated financial and violent crimes. Assigned to the FBI Academy in Quantico, Virginia, Chief Bennett developed an expertise in the training field in the areas of Interview and Interrogation, Contemporary Issues in Law Enforcement, Violence in the Workplace, Hostage Negotiations, and other fields of study. Chief Bennett has 34 years' experience in law enforcement at higher education institutions in Georgia, Virginia and California. She holds a Master's Degree in Counseling and Educational Psychology. Chief Bennett began her tenure at the University of California Police Department Berkeley in 2002 as Captain and was Appointed the UCPD Berkeley Chief in April 2013. Chief Bennett retired from the University of California Police Department in February 2023.



Mark Pimentel

Assistant Fire Chief
Merced County Fire

Mark Pimentel was appointed Assistant Fire Chief on May 21st, 2021. Chief Pimentel is the 11 Assistant Chief since Merced County came into agreement with CAL FIRE in 1988. Under the direction of Fire Chief Mike van Loben Sels, Chief Pimentel manages the delivery of fire suppression and life safety services to more than 286,461 residents, commercial businesses in 4 cities and all unincorporated areas of Merced County. The Department's 1,979 square mile service area encompasses suburban areas, commercial districts, business centers, and thousands of acres of valuable farmland.

Mark is part of multiple cadres, including the POST defensive tactic training and live fire. He is a registered instructor for State Fire Marshal, CSTI, and a current Hazmat Team member.



Matthew Whitworth

Sergeant
California Highway Patrol

Since June 1st, 2016, Sergeant Matt Whitworth has been employed at the California Highway Patrol's, Counterterrorism Threat Awareness Section (CTAS), Emergency Notification and Tactical Alert Center (ENTAC). He first started at ENTAC as an officer fielding calls for missing persons, performing various functions during the Departmental Operations Center and Emergency Operations Center during Tactical Alerts for civil disturbances and natural disasters, completing Suspicious Activity Reports, and offering investigative assistance to allied agencies. In October of 2019, he promoted to sergeant and became the Missing Person Specialist and Clearinghouse Supervisor for California. He is an expert on the inner workings of the public California's Missing Persons Alerts.

Matt is the lead AMBER Alert trainer for California Highway Patrol and is active member of the California Child Abduction Task Force, serving as an instructor at their missing person training events. He is currently working on the initial implementation of the Department's new Feather Alert for missing indigenous persons and Yellow Alert for hit-and-run crashes when a person is killed.

Matt has worked for the California Highway Patrol for 16 years. He began his career in the Altadena Area office, then transferred to the San Bernardino Area office, the Capitol Protection Section and currently in the Counterterrorism and Threat Awareness Sections Emergency Notification and Tactical Alert Center. He has worked cooperatively with Interpol, the Federal Bureau of Investigation, and various state and local allied agencies."

The background image shows a modern building with a facade of solar panels. The panels are arranged in a grid pattern, with some missing, revealing a glass window. A person in a white shirt is standing on a stone wall in the foreground, looking out over a landscape. The sky is blue with some clouds. The overall scene is set against a dark blue background.

Sponsors





Maps and Parking



UC Merced Campus Map



General Parking: Bellevue Lot

Shuttles Available in the Bellevue Lot from 7:00 a.m. – 9:00 a.m. and 4:00 p.m. – 6:00 p.m.

Contact us:

UC Merced Police – Emergency Management

Phone: 209-228-8273

Email: emergency.mgmt@ucmerced.edu

Feedback:

